



2009 IAF ASIA CONFERENCE SPONSORSHIP



About the International Association of Facilitators

Facilitation is a profession rapidly taking its unique place alongside those of consulting and training. The International Association of Facilitators was formed by a group of professionals desiring an avenue for interchange, professional development, trend analysis and peer networking. A formal association was proposed and adopted at a networking conference in Alexandria, Virginia, in January, 1994. More than 70 people signed on as charter members. Since then the IAF has grown to... over 1500 members in more than 63 countries. Our members work in government, nonprofit, educational, community, and corporate environments and hold positions as consultants, teachers, in-house facilitators, negotiators, organizational specialists, coaches, and more

As a participatory organization, the work of the IAF is reliant on volunteer leadership and the contributions of its members. The IAF encourages and supports the formation of local groups of facilitators to network and provide professional development opportunities for their members. Regional groups from around the world are invited to become affiliated with the IAF to help promote the profession of facilitation as a critical set of skills in the global society of the 21st century.

About the conference

Over the years these conferences have built a reputation for being innovative, informative, enlightening, and enjoyable. On an average the 150-250 participants have come from ten different countries in the Asia Pacific region and beyond, including Europe, Australia, United States, and Africa. One of the keys to making these facilitator conferences successful is the quality of the facilitated workshops: both the concurrent sessions as well as the day-long pre conference and post conference workshops.

The theme of the 12th Annual IAF Asia Facilitator Conference is **“GEAR up for the future!”** Grounding, Evolution, Alignment and Recharging are the main pillars of this conference. As we are confronted with the greatest challenges of our generation, change is inevitable. This shifts the focus of facilitators as we are asked less to do “what feels good” but more of “what must be done.” This is both a challenge and an opportunity for our community of facilitators in Asia as well as all over the world. We hope that this conference will serve as a platform for **GEARing up** methodologies and spirits to keep us moving forward and helping others make changes and be ready for the future.

Who will attend?

Up to 150 delegates will attend from ten different countries in the Asia Pacific region and beyond, including Europe, Australia, United States, Canada, and Africa. This includes a range of national and international practitioners and experts working across and within facilitation, education, corporate, government, NPO, NGO, and community arenas – from novice to experienced; from private and public sectors; self-employed and from within organizations; representing corporations and not-for-profits.

Why sponsor at this conference?

Your organization has the opportunity to contribute to the continued success and profile of the IAF Asia and spotlight Taiwan as a leader in the industry by supporting its 12th Annual Asia Conference.

A sponsor benefit will raise your profile and organization awareness by being associated with IAF and a conference of up to 150 national and international delegates, from all types of organizations and institutions, as well as reaching many hundreds of others who are unable to attend this event.

If you have specific requirements or desired outcomes linked to your sponsorship/exhibition, we are happy to customize a package to suit your needs.

Gala Dinner Sponsor NT\$50,000

The Gala Dinner will be held on the evening of 29 August 2009. This event will be the major celebration event of the conference. Sponsorship of this event will entitle you to the following promotional opportunities:

- ‘Naming rights’ to the Celebration Dinner, with acknowledgement of your sponsorship by the MC
- Opportunity for a ten minute address at the Celebration Dinner
- Corporate signage or promotional material (provided by sponsor) in prominent display at the Gala Dinner
- Logo included on delegates’ menus at Gala Celebration Dinner
- Promotional material available for participants at the Gala Dinner (provided by sponsor)
- Link to your organization’s website from the official IAF Asia conference website
- Two complimentary Gala Dinner tickets
- A quarter page advertisement in conference proceedings (artwork provided by sponsor).
- Complimentary Trade Exhibition space (one table)

Information Bag Sponsor NT\$15,000

Have your brand prominently displayed around every delegate's information bag during the conference.

- Your logo or company name will be printed on the bag which every Conference delegate will receive on registration (artwork provided by sponsor)
- Promotional material available for participants in the bag at Registration (provided by sponsor)
- Acknowledgement of your sponsorship by the MC at the Welcome Reception
- A quarter page advertisement in conference proceedings (artwork provided by sponsor)

Conference Proceedings Menu Sponsor NT\$15,000

Have your brand prominently displayed around every delegate's proceeding of the conference.

- Your logo or company name will be printed on the cover of the proceeding which every Conference delegate will receive on registration (artwork provided by the sponsor)
- Acknowledgement of your sponsorship by the MC at the Welcome Reception
- A quarter page advertisement in conference proceedings (artwork provided by sponsor)

An excellent package that ensures your name is prominently displayed beyond the Conference in this lasting record, on CD and on the conference Website:

- Corporate signage (provided by sponsor) in position throughout the Conference
- Acknowledgement as a Conference Proceedings Sponsor in the Conference program and on each copy of the Conference proceedings
- Promotional material available for participants at Registration (provided by sponsor)
- Two complimentary tickets to the Welcome Reception
- A quarter page advertisement in the Conference proceedings (artwork provided by the sponsor)
- Complimentary Trade Exhibition space (one table)

Trade Exhibitor/Scholarship NT\$5,500

Note: Trade Exhibit revenue will contribute to providing Scholarship support for attendance at future IAF Asia Conferences. The Trade Exhibit will be located near the Registration Desk and posted information about workshop sessions. Trade Exhibit costs are per single table size, for any exhibit promoting saleable materials (including by order form).

Benefits for Trade Exhibitors include:

- Acknowledgement and promotion in daily Pit Stop (news) sessions
- Listing in the Conference Proceedings

Name Tag Sponsor NT\$5,000

Have your brand prominently displayed around every delegate's neck!

- Your logo or company name will be printed on the name tag which every Conference delegate will receive on registration (artwork provided by sponsor)
- Promotional material available for participants at Registration (provided by sponsor)
- Acknowledgement of your sponsorship by the MC at the Welcome Reception
- A quarter page advertisement in conference proceedings (artwork provided by sponsor)

Sponsors & Exhibitors Offer

To be part of the Asia Conference sponsorship and exhibitors program, please copy and paste this form into a new Word document, complete your details, and email to: facilitatorsforum@gmail.com

Contact Name:

Organization:

Address:.....

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Telephone:

Fax:

Email:

Sponsors package preferred:

- Gala Dinner - NT\$50,000
- Information Bag Sponsor- NT\$15,000
- Conference Proceedings Menu Sponsor - NT\$15,000
- Trade Exhibitor/Scholarship - NT\$5,500
- Name Tag - NT\$,5,000

Please advise us of any specific requirements or desired outcomes linked to your sponsorship that you would like to discuss with us

